

# ***A Second Cup of Hot Apple Cider* Offers Refills of Heart-Stirring Stories**

***New inspirational anthology follows in the footsteps of the groundbreaking first volume, Hot Apple Cider, an innovative, all-Canadian bestseller whose grace-filled stories received an enthusiastic response from thousands of readers.***

March 18, 2011

FOR IMMEDIATE RELEASE

For more information, review copies, interviews, or to inquire about participating in the national book launch (April 30 to May 7), contact Lisa Hall-Wilson, Publishing Intern, at [TLCBooks@rogers.com](mailto:TLCBooks@rogers.com).

**Markham, Ontario** - Building on the unprecedented success of the initial volume, *A Second Cup of Hot Apple Cider* will be launched across Canada just in time for Mother's Day gift-giving. The first book in this groundbreaking series, *Hot Apple Cider*, introduced readers to excellent writing by Canadian writers who are Christian. It became a Canadian bestseller, with nearly 45,000 copies now in circulation.

Many readers have been asking for another serving of this attractive and life-impacting book. Like the first book, *A Second Cup of Hot Apple Cider: Words to Stimulate the Mind and Delight the Spirit* is edited by N. J. Lindquist and Wendy Elaine Nelles and published by That's Life! Communications.

Inside the pages of this exceptional inspirational anthology, readers will discover more than 50 honest stories written from the heart. The book contains moving true-life experience, thought-provoking drama, light-hearted humour, imaginative fiction, and touching poetry.

The short pieces—each of which contains a complete story—make it easy for readers to pick up the book and read something satisfying and uplifting when taking a break from their busy schedules. While there's lots of variety, all of the pieces are filled with hope and encouragement.

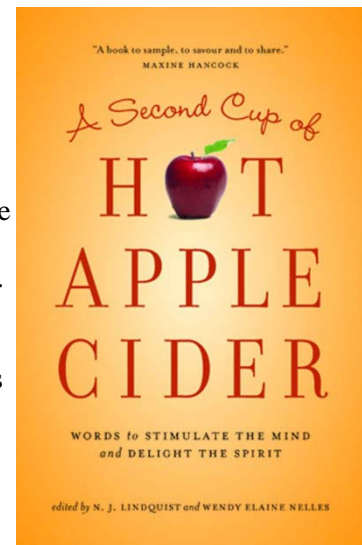
“The *Hot Apple Cider* books aren't sweet and sentimental. Instead, they're empowering, because they reassure you that you're not alone, that God is at work in your life, that good will come out of the struggles you face, and that every person matters,” says publisher and editor **N. J. Lindquist**.

“We added 40 more pages to this book, so we could fit in extra pieces,” explains co-editor **Wendy Elaine Nelles**. “We were delighted to discover so many talented writers from across Canada, some of whom are being published for the first time. Among the 37 writers, you'll be sure to find some new favourites.”

The book has already garnered many enthusiastic endorsements. **Lando Klassen**, a bookseller for 38 years and owner of House of James in Abbotsford, B.C., says, “I found the stories inspiring and motivating. I highly recommend this volume.” Toronto business entrepreneur **Pauline Christian**, named one of Canada's Top 20 Women in 2010 by *Women's Post*, says, “This comforting and encouraging book should be in every home, library, church, and school.”

To date, the first volume has sold nearly 15,000 copies; through expanding its strong fan base, *A Second Cup of Hot Apple Cider* is sure to become even more popular.

As was the case with *Hot Apple Cider: Words to Stir the Heart and Warm the Soul*, everyone involved with this book is a member of [The Word Guild](#), an association of nearly 400 Canadians who



write from a Christian faith perspective. Lindquist and Nelles co-founded this nine-year-old organization, and both are passionate about fostering excellence in faith-based writing.

Through The Word Guild, the contributing authors donated half the cost of printing 30,000 additional copies of *A Second Cup of Hot Apple Cider* for World Vision Canada. In turn, this Christian relief, development and advocacy organization is offering the books as gifts to all those participating in [Girls Night Out](#) and [Couples Night Out](#). World Vision partners with churches to host community events across Canada that provide evenings of fun, faith and fellowship, and focus on the needs of children around the world impacted by HIV and AIDS. A similar partnership existed for the first book; 30,000 copies of *Hot Apple Cider* were presented as gifts to women and couples across Canada and the United States.

“Once again, we're thrilled to be able to partner with That's Life! Communications and The Word Guild in offering such a high quality book to all our attendees of Girls Night Out and Couples Night Out events in Canada over the next two years,” says **Eric Spath**, Manager of Speakers and Events for World Vision Canada.

*A Second Cup of Hot Apple Cider*, which will be sold through bookstores and other retail channels, will be launched nationally this spring, making it the perfect choice for Mother's Day, Father's Day, or summer reading.

To find out if there is a booksigning or other event planned for your community, keep watching <http://hotapplecider.ca/meet-us/>.

The publisher's website: <http://thatlifecommunications.com>

The contributors' website: <http://hotapplecider.ca>

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## **Book Details**

*A Second Cup of Hot Apple Cider: Words to Stimulate the Mind and Delight the Spirit*

Edited by N. J. Lindquist and Wendy Elaine Nelles

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Inspiration, Christian life, Canadian authors

\$19.99

336 pages, size 5.5" x 8.5", Trade Paperback

National Book Launch April 30 to May 7

Distributed in Canada by [Foundation Distributing, Inc.](#)

## **About That's Life! Communications**

That's Life! Communications is a niche publisher committed to finding innovative ways to produce quality books written by Canadians with a Christian faith perspective. Sixty writers have been showcased through the two *Hot Apple Cider* volumes.

## **What Others are Saying about *A Second Cup of Hot Apple Cider***

“This collection of wonderful writing from a variety of voices is honest, personal, and compelling. Stoke the fire, put up your feet, and open this book. Like me, you'll be comforted, inspired, and encouraged. I felt as if God were reading over my shoulder.”

**Michael Messenger, Executive VP, World Vision Canada**

“Like a heart-to-heart conversation with a close friend, *A Second Cup of Hot Apple Cider* draws us into the intimacy of relationship with one another and our Creator. As you traverse this wonderful collection of significant moments in the lives of ordinary people, you'll be inspired by God's extraordinary grace. Enjoy. You'll be warmed and filled.”

**Karen Bjerland, President and CEO, FaithLife Financial**

“This book is easy to pick up and tough to put down. You'll love these stories of love, faith, and hope. Thank God for second helpings!”

**Phil Callaway, bestselling author, speaker, and humorist**

“A soul-stirring spiritual refill of this beloved modern classic! Don't be mistaken—these aren't frothy tales boasting syrupy platitudes: these homegrown stories capture both the grit and inspiring reality of Canadians who live out their faith, seeing God at work in their lives and the world around them.”

**Michelle Nagle, Executive Director, Women Alive**

“This anthology is a beautiful offering by an array of gifted Canadian Christian writers. You will be inspired and comforted by the heart-warming stories, soothing words, and uplifting experiences shared from varied perspectives by these godly women and men.”

**Audrey Meisner, Co-Host, *It's a New Day* television program; author**

“Whether the setting is a remote farm on the Prairies, a First Nations community in Canada's Far North, a multi-cultural kindergarten in Toronto, a lonely highway in Nova Scotia, an isolation ward of a children's hospital, a blinding snowstorm in Québec, or a crammed church auditorium in British Columbia—you'll find these stories lingering in your mind as fresh evidences of God's grace.”

**Ginger Kolbaba, author, Founding Editor of *Kyria.com*, Christianity Today International**

“Whatever the season of the year, or the season of your life—whether for your own nurture, or as a hug from heaven for a friend—the publishers have given us a refreshing refill of Canadiana at its best!”

**Moira Brown, Co-Host of *100 Huntley Street* and regular participant on *Full Circle* television shows**

Read more endorsements: <http://hotapplecider.ca/a-second-cup/endorsements/>

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